

# Labour Market Information

\*LMI obtained from the Office for National Statistics and Gov.uk. Poster last updated April 2020

\*\* Data used in this poster is from December 2019 to February 2020

## Stoke-on-Trent and Staffordshire LEP

Staffordshire Moorlands, Stoke-On-Trent, Stafford, Newcastle under Lyme & South Staffordshire



### Employment

UK - 76.6%  
LEP - 77.6%



### Unemployment

UK - 4%  
LEP - 3.3%

16-64 year old population = 695,200  
Total population = 1,131,100

### Full-Time Salary



UK Average - £30,414  
LEP Average - £27,242

### Self-Employment



9.5%

71,400 people in the region are self-employed

### Apprenticeships

There are approximately 955 live vacancies within a 40 mile radius of Stafford, including...

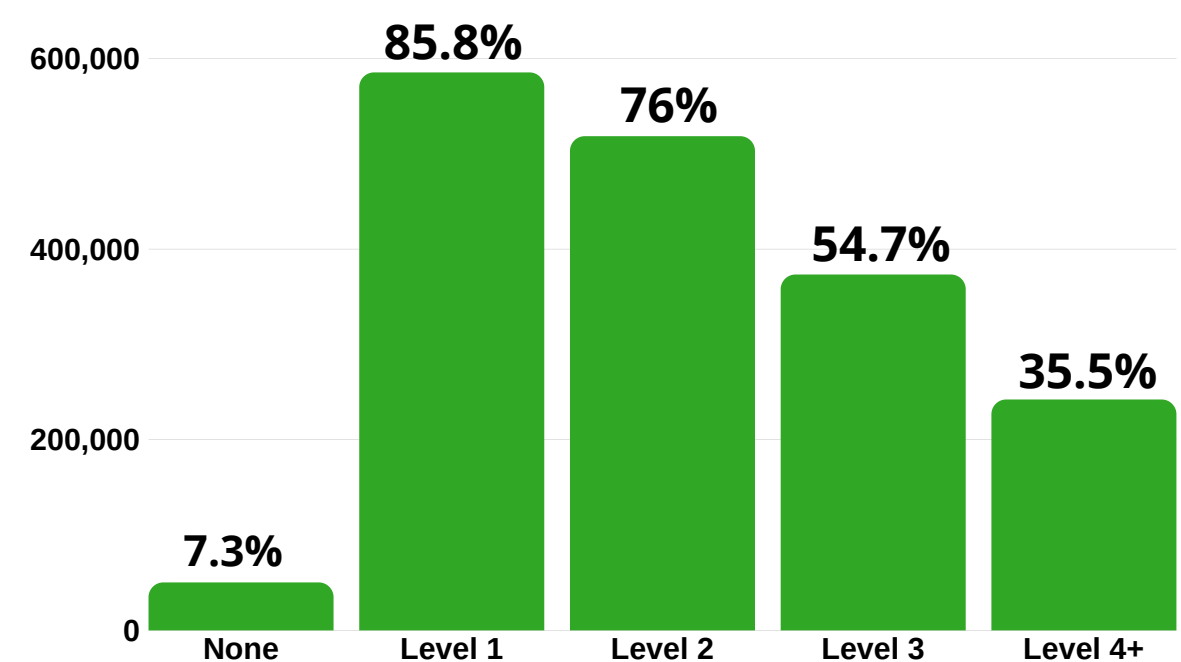
- Police Officer
- Business and Administration
- Mechatronics Maintenance
- I.T
- Automation Engineering
- Hair and Beauty
- Finance and Insurance
- Childcare
- Healthcare
- Teaching Assistant

Plus many more! Find local opportunities on [www.apprenticeships.gov.uk/](http://www.apprenticeships.gov.uk/)



### Qualification levels

518,200 people have at least a level 2 qualification such as GCSEs or an NVQ.



### Where do people work right now?

#### Most jobs

- Wholesale & Retail - 85,000 (18.2%)
- Health & Social Care - 65,000 (13.9%)
- Manufacturing - 62,000 (13.3%)
- Education - 38,000 (8.2%)
- Administration - 35,000 (7.5%)

#### Fewest jobs

- Finance & Insurance - 6,000 (1.3%)
- Real Estate - 6,000 (1.3%)
- Water, Sewerage & Waste - 3,500 (0.8%)
- Electricity, Gas & Air - 450 (0.1%)
- Mining & Quarrying - 225 (0.04%)

#### Growth Sectors

- Energy
- Advanced Manufacturing
- Health and Social Care
- Construction & Engineering
- Wholesale and Retail

There are many other sectors that will grow in your region

### What are some of the region's big name employers?



Need careers advice? Call us on 0800 100 900, contact us [online](#), or find us on Facebook, Twitter and The Student Room.